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Meetings QuestTM

Schneider Publishing Announces Acquisition of Meetings Quest Trade Show Series

LOS ANGELES (December 1, 2012)—Schneider Publishing Company has announced that it is acquiring Meetings Quest, the nation's longest-running series of one-day trade shows for meeting and event planners. Beginning in 2013, Meetings Quest will join Schneider Publishing's suite of media properties that serve the meeting and event industries: *Association News*, *SportsTravel* and the TEAMS Conference & Expo.

"We're excited to be adding a live-show component that will be marketed alongside *Association News* magazine," said Timothy Schneider, president and CEO of Los Angeles-based Schneider Publishing. "Meetings Quest is a brand with a long and proud history. We look forward to introducing several enhancements to this series of shows that will make it the best way for hotels, venues, convention bureaus and meetings-industry suppliers to reach key association and corporate meeting planners."

Originally headquartered in Washington, D.C., Meetings Quest was founded in 1984 by the late Jimmy Dunn, a visionary leader and legendary figure in the meetings industry. Dunn's wife, Barbara Cox-Dunn, owned and operated the shows from Dunn's passing away in 2000 until its purchase by Schneider Publishing. Under Schneider Publishing's ownership, Dunn will continue in her marketing role for Meetings Quest and, effective immediately, will also be responsible for print and online advertising sales in *Association News* in the Northeastern United States.

"I am delighted that Meetings Quest has found a new home with Schneider Publishing and look forward to growing the shows as a live-event complement to *Association News* magazine," said Dunn. "I am certain Jimmy has a big smile on his face knowing that Tim Schneider and his excellent team will be seeing to the future growth and prosperity of the shows he created."

Meetings Quest is planning shows in four locations during 2014: Mesa, Arizona; Providence Warwick, Rhode Island; Oakland, California; and Cabarrus County, North Carolina. Under the ownership of Schneider Publishing, a number of exciting changes will be introduced that will re-establish Meetings Quest as the leading one-day event for reaching meeting planners from corporations and associations—including social, fraternal and religious organizations.

For further information on Meetings Quest, *Association News*, *SportsTravel* or TEAMS '13, please contact Schneider Publishing toll-free at (877) 577-3700.

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Schneider Publishing Company, Inc., publishes *Association News* (AssociationNews.com), America's most-read magazine for association executives, and *SportsTravel* (SportsTravelMagazine.com), the sports world's event magazine. Schneider Publishing organizes the *TEAMS Conference & Expo* (TEAMScconference.com), the world's largest gathering of sports-event organizers, which will be held November 4–7 in Salt Lake City. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

Association News, *SportsTravel* and *TEAMS* are registered trademarks and *Meetings Quest* is a trademark of Schneider Publishing.

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