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Meetings QuestTM

Completely Redesigned Meetings Quest Trade-Show Series Will Offer Unique Experiential Learning Opportunities for Meeting Planners

First Four Multi-Year Sponsor Host Cities Announced

LOS ANGELES (August 8)—Meetings Quest, the nation's longest-running series of trade shows for association and corporate meeting planners, has announced plans for the first wave of its new-era shows. Now under the ownership of Los Angeles-based Schneider Publishing and marketed alongside *Association News* magazine, Meetings Quest will be held in four cities in 2014 that have been selected for their ability to provide unique attendee experiences. Each of the first four Meetings Quest destinations—Providence, Rhode Island; Cabarrus County, North Carolina; Mesa, Arizona; and Oakland, California—has signed on as a multi-year sponsor of Meetings Quest.

“Meetings Quest will rotate between three to five cities in each geographic region,” said Timothy Schneider, president and CEO of Schneider Publishing. “In this way, meeting planners based in a particular geographic region will get to experience a variety of host cities when Meetings Quest is held in their region each year.”

In addition to rotating among host cities, Meetings Quest will offer meeting planners the opportunity to experience what makes each destination unique. “Meeting planners these days need to offer their attendees more than just the four walls of a hotel ballroom,” said Schneider. “We are very excited about showing meeting planners how to incorporate the best of each destination into their agendas by allowing them to experience those things as part of Meetings Quest.”

Each Meetings Quest trade show will also provide meeting planners the opportunity to schedule one-on-one appointments with convention bureaus, hotels and meetings industry suppliers. “We’re committed to providing unsurpassed ROI for our sponsors and exhibitors,” said Schneider. “There simply will not be a more effective way for the hospitality industry to do business with association and corporate meeting planners than Meetings Quest.”

The first Meetings Quest is planned for early January 2014 in Mesa. The events in Cabarrus County, Providence and Oakland will occur later in 2014. Meetings Quest, which was founded in 1984, is the nation's longest-running series of trade shows for the meetings industry. It was acquired late last year by Schneider Publishing, which publishes *Association News* and *SportsTravel* magazines and organizes the TEAMS Conference & Expo. Altogether, the media brands of Schneider Publishing serve group travel planners responsible for generating 106 million hotel room nights annually.

For more information on sponsoring, exhibiting at or attending Meetings Quest, please call toll-free (877) 577-3700 or visit MeetingsQuest.com.

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Schneider Publishing Company, Inc., publishes *Association News* (AssociationNews.com), America's most-read magazine for association executives, and *SportsTravel* (SportsTravelMagazine.com), the sports world's event magazine. Schneider Publishing organizes the *TEAMS Conference & Expo* (TEAMSconference.com), the world's largest gathering of sports-event organizers, which will be held November 4–7 in Salt Lake City.

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