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# Meetings Quest<sup>TM</sup>

## Arizona Chapter of HSMIAI Partners with Meetings Quest Trade Show in Mesa

### *Members Will Receive Exclusive Discounts on Exhibit Space*

The Arizona Chapter of the Hospitality Sales and Marketing Association International has partnered with the Meetings Quest trade show, which will be held May 6–7 at the Mesa Convention Center. Presented by Association News magazine and hosted by Visit Mesa, Meetings Quest is America’s longest-running series of trade shows for association and corporate meeting planners.

“We are thrilled to be partnering with Meetings Quest,” said Joanne Winter, executive director of the Arizona Chapter of HSMIAI. “We are very pleased to offer our members exclusive discounts on exhibit space at Meetings Quest as part of our partnership and look forward to exhibiting there ourselves.”

“Partnering with the Arizona Chapter of HSMIAI reflects the industry-friendly approach we take when organizing Meetings Quest,” said Timothy Schneider, president and CEO of Schneider Publishing Company, which publishes Association News and organizes Meetings Quest. “We invite the Arizona Chapter’s membership to experience the unique learning and networking opportunities that will be available at Meetings Quest.”

Exhibitors at Meetings Quest who are members of the Arizona Chapter of HSMIAI will receive a \$600 discount off the regular exhibitor rates and will be able to schedule one-on-one appointments in their trade show booths with association and corporate meeting planners. For more information on exhibiting, please contact Teri Burke at (310) 577-3700.

For further information on Meetings Quest, please visit [MeetingsQuest.com](http://MeetingsQuest.com) or call toll-free (877) 577-3700.

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For further press information, please contact Ann Shepphird: [Ann.Shepphird@SchneiderPublishing.com](mailto:Ann.Shepphird@SchneiderPublishing.com) or (310) 577-3700.

#### **About HSMIAI:**

HSMIAI is the hospitality industry source for knowledge, community and recognition for leaders committed to professional development, sales growth, revenue optimization, marketing, and branding. With a strong focus on education, HSMIAI has become the industry champion in identifying and communicating trends in the hospitality industry, and bringing together customers and members at annual events. Founded in 1927, HSMIAI is an individual membership organization comprising more than 7,000 members worldwide, with 40 chapters in the Americas Region. The Arizona Chapter currently has over 240 members. For more information, please visit [hsmia-az.org](http://hsmia-az.org).

#### **About Schneider Publishing:**

Schneider Publishing ([SchneiderPublishing.com](http://SchneiderPublishing.com)) is the parent company of *Association News* ([AssociationNews.com](http://AssociationNews.com)), America’s most-read magazine for association executives, and *SportsTravel* ([SportsTravelMagazine.com](http://SportsTravelMagazine.com)), the sports world’s event magazine. In addition to Meetings Quest ([MeetingsQuest.com](http://MeetingsQuest.com)), Schneider Publishing organizes the TEAMS Conference & Expo ([TEAMSconference.com](http://TEAMSconference.com)), the world’s largest gathering of sports-event organizers, which will be held November 10–13 in Las Vegas. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

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