

The first. The best.<sup>SM</sup>

# Meetings Quest<sup>TM</sup>

## Meetings Quest Roars Into Nation's Motorsports Capital With Event in Cabarrus County, North Carolina, September 9–10

***Reserve Your Exhibit Space Now and Save \$600!***

Meetings Quest, the nation's longest-running series of educational and networking events for association and corporate meeting planners, will be held September 9–10 in Cabarrus County, North Carolina. Exhibitors reserving exhibit space before August 1 will save \$600 off the cost of a 10' x 10' booth.

Hosted by the Cabarrus County Convention & Visitors Bureau and presented by *Association News* magazine, Meetings Quest will allow exhibitors to meet by appointment in their exhibit space with association and corporate meeting planners who do not typically attend meetings-industry trade shows.

The show will take place in Cabarrus County, home to Charlotte Motor Speedway and eight of the last 10 Sprint Cup Championship trophies. Cabarrus County is ideal for meetings and events of all sizes and budgets, offering more than 3,000 hotel rooms and facilities for groups as small as 10 or as large as 167,000. Meetings Quest will be held at the Concord Convention Center and Embassy Suites Golf Resort & Spa in Concord, North Carolina.

Meetings Quest, which was acquired by Schneider Publishing last year, relaunched in May in Mesa, Arizona. The event was held during National Travel and Tourism Week and served to highlight the importance of meetings to the overall health of the travel industry.

"Meetings Quest in Mesa generated a great deal of excitement," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* magazine and organizes both Meetings Quest and the award-winning TEAMS Conference & Expo. "We look forward to bringing this unique learning and networking opportunity to Cabarrus County and showcasing an excellent destination for meetings and events."

For further information or to register, visit [MeetingsQuest.com](http://MeetingsQuest.com) or call toll-free (877) 577-3700.

###

For further press information, please contact Ann Shepphird: [Ann.Shepphird@SchneiderPublishing.com](mailto:Ann.Shepphird@SchneiderPublishing.com) or (310) 577-3700.

Schneider Publishing ([SchneiderPublishing.com](http://SchneiderPublishing.com)) is the parent company of *Association News* ([AssociationNews.com](http://AssociationNews.com)), America's most-read magazine for association executives, and *SportsTravel* ([SportsTravelMagazine.com](http://SportsTravelMagazine.com)), the sports world's event magazine. In addition to Meetings Quest ([MeetingsQuest.com](http://MeetingsQuest.com)), Schneider Publishing organizes the TEAMS Conference & Expo ([TEAMS-conference.com](http://TEAMS-conference.com)), the world's largest gathering of sports-event organizers, which will be held November 10–13 in Las Vegas. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

*Association News*, *SportsTravel* and *TEAMS* are registered trademarks and *Meetings Quest* is a trademark of Schneider Publishing.

**SCHNEIDER**  
Publishing

**ASSOCIATION news**<sup>®</sup>  
[AssociationNews.com](http://AssociationNews.com)

**Meetings Quest**<sup>™</sup>  
[MeetingsQuest.com](http://MeetingsQuest.com)

**SportsTravel**<sup>®</sup>  
[SportsTravelMagazine.com](http://SportsTravelMagazine.com)

**TEAMS**<sup>®</sup>  
[TEAMSconference.com](http://TEAMSconference.com)