

The first. The best.<sup>SM</sup>

# Meetings Quest<sup>TM</sup>

## Association Executives of North Carolina Partners with Meetings Quest Trade Show in Cabarrus County

### *Members Will Receive Exclusive Discounts on Exhibit Space and Registration*

Association Executives of North Carolina has partnered with the Meetings Quest trade show, which will be held September 9–10 at the Concord Convention Center and Embassy Suites Golf Resort in Concord, North Carolina. Presented by *Association News* magazine and hosted by the Cabarrus County Convention & Visitors Bureau, Meetings Quest is America's longest-running series of trade shows for association and corporate meeting planners.

“We are pleased to be partnering with Meetings Quest,” said Jim Thompson, executive director of Association Executives of North Carolina. “Through this partnership, we are able to offer AENC members exclusive discounts on exhibit space and registration. We believe the education and networking at Meetings Quest will be very beneficial to our members.”

“Given its long history as a valuable and trusted resource for associations, we are thrilled to partner with Association Executives of North Carolina for Meetings Quest,” said Timothy Schneider, president and CEO of Schneider Publishing Company, which publishes *Association News* and organizes Meetings Quest. “We will be offering a unique learning and networking experience in Cabarrus County, and we invite AENC's membership to take advantage of this opportunity.”

AENC supplier members will receive a \$600 discount off the regular exhibitor rates for Meetings Quest and will be able to schedule one-on-one appointments in their trade show booths with association and corporate meeting planners. AENC meeting-planner members will receive a registration discount of \$200.

For further information on exhibiting or to register, visit [MeetingsQuest.com](http://MeetingsQuest.com) or call toll-free (877) 577-3700. To watch the Meetings Quest video overview, click [here](#).

###

For further press information, please contact Ann Shepphird: [Ann.Shepphird@SchneiderPublishing.com](mailto:Ann.Shepphird@SchneiderPublishing.com) or (310) 577-3700.

#### **About Association Executives of North Carolina:**

Established in 1955, AENC ([aencnet.org](http://aencnet.org)) is committed to providing high-quality professional development and networking opportunities to help members develop their fullest potential and foster the recognition and respect of the association management profession. Members include CEOs and staff of associations across North Carolina, as well as representatives from the association service and hospitality industries.

#### **About Schneider Publishing:**

Schneider Publishing ([SchneiderPublishing.com](http://SchneiderPublishing.com)) is the parent company of *Association News* ([AssociationNews.com](http://AssociationNews.com)), America's most-read magazine for association executives, and *SportsTravel* ([SportsTravelMagazine.com](http://SportsTravelMagazine.com)), the sports world's event magazine. In addition to Meetings Quest ([MeetingsQuest.com](http://MeetingsQuest.com)), Schneider Publishing organizes the TEAMS Conference & Expo ([TEAMSconference.com](http://TEAMSconference.com)), the world's largest gathering of sports-event organizers, which will be held November 10–13 in Las Vegas. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

*Association News*, *SportsTravel* and *TEAMS* are registered trademarks and *Meetings Quest* is a trademark of Schneider Publishing.

**SCHNEIDER**  
Publishing

ASSOCIATION news<sup>®</sup>  
[AssociationNews.com](http://AssociationNews.com)

Meetings  
Quest<sup>™</sup>  
[MeetingsQuest.com](http://MeetingsQuest.com)

**SportsTravel**<sup>®</sup>  
[SportsTravelMagazine.com](http://SportsTravelMagazine.com)

**TEAMS**<sup>®</sup>  
[TEAMSconference.com](http://TEAMSconference.com)