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Meetings QuestTM

Meetings Quest Learning Labs to Focus on Technology and Legal Issues Confronting Meeting Planners

Sessions facilitated by Steven Hacker will include technology innovators and the nation's foremost expert on meetings law

Meetings Quest, the nation's longest-running series of educational and networking events for association and corporate meeting planners, will offer incomparable educational programming for meeting planners and meetings industry suppliers when it's held September 9–10 in Cabarrus County, North Carolina.

On Wednesday, September 10, Meetings Quest, which is hosted by the Cabarrus County Convention & Visitors Bureau, will feature a morning of exclusive and innovative meetings-industry Learning Labs facilitated by Steven Hacker. Hacker is the former president of the International Association of Exhibitions and Events and currently serves as the "Association Doctor" columnist for *Association News* magazine.

"If you have read any of my 'Association Doctor' columns in *Association News* then you know I take special pleasure in debunking fuzzy conventional thinking and slaying sacred cows," said Hacker. "Meetings Quest offers event planners an exciting and intimate chance to probe key trends, discuss emerging technologies and discover the newest best practices with some of the industry's most innovative thought leaders."

In the first Learning Lab, Hacker will be facilitating a session titled "Beyond the Leading Edge," on meeting-planning and mobile technology. Presenters include Jay Tokosch, co-founder of Core-apps, a developer of mobile applications for conferences and events; and Terence Donnelly, vice-president of sales for Experient, one of the largest event and attendee management providers in the industry.

The second Learning Lab, titled "The Realities of Legalities," will feature attorney John S. Foster, one the nation's preeminent experts on meetings-industry law. Foster will provide Meetings Quest attendees with ways to protect themselves and their organizations from expensive legal problems by using state-of-the-art risk management techniques. Foster will also be available to meet one-on-one with attendees during the Meetings Quest trade show.

"What we discover together at Meeting Quest will help us to be more efficient, fearless and successful. It will also simplify our lives," promised Hacker. "Join us at Meetings Quest in Cabarrus County for a unique, enriching and refreshing game-changing experience."

For further information or to register, visit MeetingsQuest.com or call toll-free (877) 577-3700. To watch the Meetings Quest video overview, click [here](#).

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