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# Meetings Quest<sup>TM</sup>

## Meetings Quest Programming Lineup Features Sports Figures and Meetings Industry Experts

***Olympic Gold Medalist Dan Jansen, NASCAR Driver David Ragan,  
Former IAEE President Steven Hacker, Attorney John S. Foster and  
Technology Innovators Headline Meetings Quest in Cabarrus County, North Carolina***

Meetings Quest, the nation's longest-running series of educational and networking events for association and corporate meeting planners, will be held September 9–10 in Cabarrus County, North Carolina, with a programming lineup that includes distinguished sports figures, one of the nation's preeminent experts on meetings law and technology innovators in the meeting planning industry.

Hosted by the Cabarrus County Convention & Visitors Bureau and presented by *Association News* magazine, Meetings Quest will begin on Tuesday, September 9, with an evening at Charlotte Motor Speedway, which seats 167,000 and features a 16,000-square-foot HDTV. Cabarrus County is "Where Racing Lives" and attendees will get to experience that motto as they are welcomed by NASCAR driver David Ragan and then given the opportunity to take some laps around the storied track in pace cars with professional drivers.

On the morning of Wednesday, September 10, a motivational keynote address will feature Olympian Dan Jansen, who won the gold medal for speedskating in 1994. Jansen was inducted into the U.S. Olympic Hall of Fame in 2004 and has been a speedskating commentator for five Olympic Winter Games, including the 2014 Games in Sochi, Russia. The Dan Jansen Foundation, which was established in 1994, supports youth sports, educational programs and charities with an emphasis on fighting leukemia.

Immediately following Jansen's keynote, Meetings Quest will offer two Learning Lab sessions focused on technology and legal issues confronting meeting planners. Both sessions will be facilitated by Steven Hacker, former president of the International Association of Exhibitions and Events, who now serves as "The Association Doctor" columnist for *Association News*. Expert presenters include Jay Tokosch, co-founder of Core-apps; Terence Donnelly, vice-president of sales for Experient; and attorney John S. Foster, one the nation's foremost experts on meetings-industry law. The Learning Lab sessions will be followed by an afternoon trade show at the Concord Convention Center featuring exhibitors interested in working with corporate and association meeting planners.

Meetings Quest was acquired last year by Los Angeles-based Schneider Publishing, publishers of *SportsTravel* and *Association News* magazines and organizers of the TEAMS Conference & Expo. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

For further information or to register, visit [MeetingsQuest.com](http://MeetingsQuest.com) or call toll-free (877) 577-3700. To watch the Meetings Quest video overview, click [here](#).

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