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**Atlantic City to Host Meetings Quest in 2017**

***Meet AC Partners with Association News to Host  
Nation's Longest-Running Series of Trade Shows for Meeting Planners***

ATLANTIC CITY, NJ (June 9, 2015) — Meetings Quest, the nation's longest-running series of educational and networking events for association, corporate, government and religious meeting planners, will be held in Atlantic City, New Jersey, in 2017. The announcement was made today during a press conference organized by Meet AC at Harrah's Atlantic City.

"We are delighted to welcome Atlantic City as the newest multiyear partner of Meetings Quest and look forward to staging Meetings Quest in Atlantic City in 2017," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. "Meetings Quest provides unique educational and networking opportunities for meeting planners. We look forward to offering our attendees the chance to experience what makes Atlantic City an outstanding destination for meetings and conventions."

"The announcement of Atlantic City hosting the Meetings Quest conference couldn't come at a better time for the convention business in Atlantic City," said Jim Wood, president and CEO of Meet AC. "Hosting Meetings Quest will allow us to showcase Atlantic City and all of its meeting and convention options to the meeting planners who will be in attendance during this conference. It's just one more example of how Meet AC is continuing its efforts in growing our meetings and convention market."

Atlantic City attracts 27 million visitors annually and is home to attractions such as the iconic Boardwalk, which features casinos, hotels, entertainment and eateries. An ideal destination for conferences and events of all sizes, Atlantic City welcomes groups with 15,630 hotel rooms and more than 770,000 square feet of citywide meeting space, ranging from the 600,000-square-foot Atlantic City Convention Center to smaller event facilities.

Further details on Meetings Quest in Atlantic City will be announced later this year. Acquired by Schneider Publishing and relaunched in 2014, Meetings Quest has been held in Mesa, Arizona; Cabarrus County, North Carolina; and Providence, Rhode Island. In addition to Atlantic City, upcoming Meetings Quest events will be held in Oakland, California, and Bloomington, Minnesota. For further information or to register, please visit [MeetingsQuest.com](http://MeetingsQuest.com) or call (877) 577-3700. To watch the Meetings Quest video overview, click [here](#).

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**About Schneider Publishing:**

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to Meetings Quest, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '15 will be held November 9–12 in Las Vegas. TEAMS '16 will be held September 26–29, 2016, in Atlantic City. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

**About Meet AC:**

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). Meet AC, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

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