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Meetings Quest[®]

Meetings Quest Partners with IAEE for Event in Oakland

Partnership Allows Meeting Planners and Suppliers To Earn Credits Toward IAEE's Professional Certification Program

The International Association of Exhibitions and Events has partnered with the Meetings Quest trade show, which will be held July 22–23 at the Oakland Convention Center in Oakland, California, to provide its professional certification training. Presented by *Association News* magazine and hosted by Visit Oakland, Meetings Quest is America's longest-running series of educational and networking events for association, corporate, government and religious meeting planners.

"We are pleased to continue our partnership with IAEE, a trusted and valuable resource in the exhibitions and events industry," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest.

On July 22, Meetings Quest attendees will be able to earn credits toward IAEE's professional certification program, which leads to the Certified in Exhibition Management (CEM) designation. The day-long program will be administered by IAEE and taught by CEM commission–approved faculty. The CEM designation was created in 1975 to raise professional standards in the exhibition industry and is recognized as the premier mark of professional achievement for those who manage and host trade shows.

"This exclusive CEM session in Oakland will focus on floor-plan development, and we invite both current and prospective members of IAEE to take advantage of this unique opportunity as a means of obtaining the distinguished CEM accreditation," said Schneider.

Meetings Quest is organized by Los Angeles–based Schneider Publishing, publishers of *SportsTravel* and *Association News* magazines and organizers of the TEAMS Conference & Expo. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually. Meetings Quest has been held in Mesa, Arizona; Cabarrus County, North Carolina; and Providence, Rhode Island. Meetings Quest shows will be held in Bloomington, Minnesota, in spring of 2016. For further information, visit MeetingsQuest.com or call (877) 577-3700. To watch the Meetings Quest video overview, click [here](#). To register for the CEM course, click [here](#).

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For further press information, please contact Ann Shepphird: Ann.Shepphird@SchneiderPublishing.com or (310) 577-3700.

About Schneider Publishing:

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to Meetings Quest, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers, which will be held November 9–12 in Las Vegas. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

About International Association of Exhibitions and Events:

Trusted since 1928, IAEE provides quality and value to its members through leadership, service, education and strong relationships. IAEE is the largest association of the exhibitions and events industry in the world, with a membership of show organizers, exhibitors and exhibition suppliers. Organizers of more than 20,000 exhibitions and buyer-seller events around the world are members of IAEE, and the organization advocates and promotes the awareness of face-to-face exhibitions and events as the primary medium for business development and growth. IAEE provides relevant, timely and innovation education to its members and the industry.

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