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Meetings Quest



Bloomington, Minnesota, to Host Meetings Quest July 13–14, 2016

*Nation's longest-running series of trade shows for meeting planners
to be held in the home of the shopping mecca Mall of America*

Meetings Quest, the nation's longest-running series of educational and networking events for association, corporate, government and religious meeting planners, has partnered with the Bloomington (Minnesota) Convention & Visitors Bureau and will be held July 13–14, 2016, at the new JW Marriott Minneapolis Mall of America.

“Having attended two Meetings Quest shows recently, I can personally vouch for the value of the trade show and all the opportunities it provides meeting planners,” said Bonnie Carlson, president and CEO of the Bloomington Convention & Visitors Bureau. “I am thrilled that Meetings Quest is coming to Bloomington and look forward to showing off the city to organizations that are looking to do business here.”

Located on the banks of the Minnesota River, Bloomington is home to the Minnesota Valley National Wildlife Refuge, Water Park of America and most famously, Mall of America. The shopping mecca boasts 2.5 million square feet of retail space, more than 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe amusement park to a 14-screen cinema. The Meetings Quest host hotel, the JW Marriott, is under construction adjacent to the Mall of America and is just 11 miles from the heart of downtown Minneapolis. The property offers 342 guest rooms and 18,000 square feet of meeting space. Also under construction nearby is the new U.S. Bank Stadium, which will host Super Bowl LII in 2018 and the NCAA Final Four in 2019. The stadium is scheduled to open in 2016.

“When choosing a host city for Meetings Quest, we are always seeking out emerging destinations that have new and unique offerings for meeting planners,” said Timothy Schneider, president and CEO of Schneider Publishing Company, which publishes *Association News* and organizes Meetings Quest. “Bloomington fits the bill perfectly and will provide a one-of-a-kind networking and learning opportunity, which is what we aim to achieve with every Meetings Quest.”

Recent Meetings Quest events have been held in Mesa, Arizona; Cabarrus County, North Carolina; Providence, Rhode Island; and Oakland, California. In addition to Bloomington, Meetings Quest is also scheduled to be held in Atlantic City, New Jersey. For further information on exhibiting or to register, visit MeetingsQuest.com or call (877) 577-3700. To watch the Meetings Quest video overview, click [here](#).

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About the Bloomington Convention & Visitors Bureau:

The Bloomington Convention & Visitors Bureau is the official marketing organization for the city of Bloomington and aggressively markets Bloomington, Minnesota, area attractions and the surrounding communities to visitors around the world. Bloomington is located adjacent to Minneapolis and St. Paul, just minutes from the International Airport, is the home of Mall of America, and is a premier destination for meetings, conventions and tourism. For more information, visit bloomingtonmn.org.

About Schneider Publishing:

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '15 will be held November 9–12 in Las Vegas. TEAMS '16 will be held September 26–29, 2016, in Atlantic City, New Jersey. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

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