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Meetings Quest[®]

Meetings Quest Will Provide a Unique Welcome to Bloomington

The evening celebration will include a dinner reception at the Pool & Yacht Club and a chartered boat cruise down the mighty Mississippi River

Plans have been announced for the Opening Celebration at Meetings Quest in Bloomington, Minnesota, July 13–14. Hosted by the Bloomington Convention & Visitors Bureau, Meetings Quest is the nation’s longest-running series of educational and networking events for corporate and association meeting planners.

The Meetings Quest Opening Celebration, sponsored by the Bloomington CVB and Visit St. Paul, will begin with a dinner reception hosted by the Pool & Yacht Club. Located on the banks of the Mississippi River, the Pool & Yacht Club provides waterfront views in an intimate setting. Following dinner, attendees will have the opportunity to enjoy dessert during a chartered boat cruise on the *Betsy Northrup*, a vessel provided by Padelford Riverboats. While aboard, guests can explore the main deck or step out onto the second, open-air deck to enjoy skyline views.

“Meetings Quest aims to allow our attendees to experience some of what makes our host destinations unique,” said Timothy Schneider, publisher of *Association News*, which organizes Meetings Quest. “Our Opening Celebration for Meetings Quest in Bloomington will do that in a very memorable way.”

In addition to the Opening Celebration, Meetings Quest in Bloomington will include a half-day of hot-topic educational programming featuring expert presenters, a keynote address and an afternoon appointment-based expo. Steven Hacker, author of the monthly “Association Doctor” column for *Association News*, will facilitate a Learning Lab on crisis management and event security. Jennifer Hoff of Taffy Event Strategies will lead a session on how drones are redefining the future of events.

The entertaining keynote address will feature IndyCar racing legend Lyn St. James, who will share insights on how to develop a viable action plan that can help meeting planners accelerate their success. Meeting Quest in Bloomington will conclude with an afternoon trade show, at which destinations from across the country will exhibit.

For further information, please visit MeetingsQuest.com or call (877) 577-3700. In addition to Meetings Quest in Bloomington in July, upcoming Meetings Quest events will be held in Atlantic City, New Jersey, and on Mississippi’s Gulf Coast. Click [here](#) to watch the Meetings Quest overview.

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@MeetingsQuest to provide a unique welcome during Opening Celebration hosted by @BloomingtonCVB and @SaintPaul bit.ly/1QV7Mp1

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About the Bloomington Convention & Visitors Bureau

The Bloomington Convention & Visitors Bureau is the official marketing organization for the city of Bloomington, Minnesota, and aggressively markets Bloomington area attractions and the surrounding communities to visitors around the world. Bloomington is located adjacent to Minneapolis and St. Paul, just minutes from the international airport, is the home of Mall of America, and is a premier destination for meetings, conventions and tourism. For more information, visit bloomingtonmn.org.

About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America’s most-read magazine for association executives, and *SportsTravel*, the sports world’s event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world’s largest gathering of sports-event organizers. TEAMS ’16 will be held September 26–29, 2016, in Atlantic City, New Jersey. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

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