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# Meetings Quest<sup>®</sup>

## Destinations from Coast to Coast Commit Early As Exhibitors at Meetings Quest in Bloomington

With more than three months remaining before the event, a record number of destinations from the East Coast to the West—and points in between—have committed to exhibit at Meetings Quest in Bloomington, Minnesota. Hosted by the Bloomington Convention & Visitors Bureau, Meetings Quest is the nation's longest-running series of educational and networking events for corporate and association meeting planners and will be held in Bloomington July 13–14.

“We are very pleased with the early exhibitor sign-ups for Meetings Quest in Bloomington,” said Timothy Schneider, publisher of *Association News*, which organizes Meetings Quest. “When destinations as varied as Atlantic City and the Meadowlands in the East, Cedar Rapids, Omaha and Wichita in the Midwest, Denver, Las Vegas and several California destinations in the Western U.S. all decide to exhibit at the same event, that’s a very good sign indeed,” said Schneider. “As a result, Meetings Quest in Bloomington will allow the meeting planners in attendance to connect with an incredibly diverse array of prospective host cities.”

According to Schneider, the dozens of destinations from across the country that have committed to exhibit at Meetings Quest in Bloomington also include the Pocono Mountains, Central Pennsylvania, Chicago Southland, Chicago’s North Shore, Bismarck, Fort Smith, Colorado Springs, Boise, Riverside, Fresno and Fairfield. As the live-show complement to *Association News*, Meetings Quest includes a welcome reception showcasing the host city, a half-day of hot-topic educational programming featuring expert presenters, a luncheon with a keynote speaker and an afternoon appointment-based expo. In Bloomington, Steven Hacker, author of the monthly “Association Doctor” column for *Association News*, will facilitate a Learning Lab on crisis management and event security, and Jennifer Hoff of Taffy Event Strategies will lead a session on how drones are redefining the future of events. The keynote address in Bloomington will feature IndyCar racing legend Lyn St. James.

“Meetings Quest is an exhibitor-friendly event, which allows access to pre-qualified association and corporate meeting planners who do not usually attend meetings-industry trade shows,” said Schneider. “One-on-one appointments between meeting planners and suppliers allow exhibitors to meet face-to-face in their booths with their best prospects.”

There is still plenty of time for those wishing to increase the business they book from meeting and event planners to reserve exhibit space at Meeting Quest in Bloomington. For further information, visit [MeetingsQuest.com](http://MeetingsQuest.com) or call (877) 577-3700. In addition to Meetings Quest in Bloomington in July, upcoming Meetings Quest events will be held in Atlantic City and on Mississippi’s Gulf Coast. Click [here](#) to watch the Meetings Quest overview.

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### About the Bloomington Convention & Visitors Bureau

The Bloomington Convention & Visitors Bureau is the official marketing organization for the city of Bloomington, Minnesota, and aggressively markets Bloomington area attractions and the surrounding communities to visitors around the world. Bloomington is located adjacent to Minneapolis and St. Paul, just minutes from the international airport, is the home of Mall of America, and is a premier destination for meetings, conventions and tourism. For more information, visit [bloomingtonmn.org](http://bloomingtonmn.org).

### About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America’s most-read magazine for association executives, and *SportsTravel*, the sports world’s event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the **TEAMS Conference & Expo**, the world’s largest gathering of sports-event organizers. TEAMS ’16 will be held September 26–29, 2016, in Atlantic City, New Jersey. The group travel markets served by Schneider Publishing generate 106 million hotel room nights annually.

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