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Meetings Quest[®]

Meetings Quest in Bloomington to Deliver Unparalleled Program

A waterfront opening celebration, timely educational topics featuring expert presenters and an entertaining keynote by IndyCar racing legend Lyn St. James will be featured

Meetings Quest will deliver unique and robust programming when it is held in Bloomington, Minnesota, July 13–14. Presented by *Association News* and hosted by the Bloomington Convention & Visitors Bureau, Meetings Quest is the nation's longest-running series of educational and networking events for corporate and association meeting planners.

On July 13, the Meetings Quest Opening Celebration, sponsored by the Bloomington CVB and Visit St. Paul, will take place on the Mississippi River. The evening will begin with a reception and dinner hosted by the Pool & Yacht Club. Following dinner, attendees will board the *Betsey Northrup* for dessert and a chartered cruise on the mighty Mississippi courtesy of Padelford Riverboats.

On July 14, Bloomington CVB President and CEO Bonnie Carlson and *Association News* Publisher Timothy Schneider will welcome attendees to Meetings Quest. The event will continue with a full morning of educational programming. Steven Hacker, author of the monthly "Association Doctor" column in *Association News*, will facilitate a Learning Lab on crisis management and event security. The session will provide an overview of the steps to take when organizing meetings and will detail available resources when planning for the safety and security of your events. In a second Learning Lab, Jennifer Hoff of Taffy Event Strategies will lead a session on how drones are redefining the future of events. Hoff will explore how to manage drones to enhance the attendee and exhibitor experience at your events.

The morning will conclude with a keynote address from IndyCar racing legend Lyn St. James, who will share insights on how to develop a viable action plan that can help meeting planners accelerate their success. Meeting Quest in Bloomington will continue with a luncheon and an afternoon appointment-based expo. The event will conclude with an exciting drawing for cash prizes and a Departures Lounge, where attendees have a final opportunity for business networking.

"Being able to provide those who attend Meetings Quest with diverse and valuable programming is something that we take very seriously," said Timothy Schneider, publisher of *Association News*, which organizes Meetings Quest. "We are proud to be delivering world-class content at Meetings Quest in Bloomington."

For further information, please visit MeetingsQuest.com or call (877) 577-3700. In addition to Meetings Quest in Bloomington in July, upcoming Meetings Quest events will be held in Atlantic City, March 14–15, 2017, and on Mississippi's Gulf Coast in 2018. Click [here](#) to watch the Meetings Quest video overview.

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Program at @MeetingsQuest to include opening celebration, expert presenters and entertaining keynote @BloomingtonCVB bit.ly/1QV7Mp1

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About the Bloomington Convention & Visitors Bureau

The Bloomington Convention & Visitors Bureau is the official marketing organization for the city of Bloomington, Minnesota, and aggressively markets Bloomington area attractions and the surrounding communities to visitors around the world. Bloomington is located adjacent to Minneapolis and St. Paul, just minutes from the international airport, is the home of Mall of America, and is a premier destination for meetings, conventions and tourism. For more information, visit bloomingtonmn.org.

About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '16 will be held September 26–29, 2016, in Atlantic City, New Jersey. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

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