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# Meetings Quest<sup>®</sup>

## **Bloomington Shines as Host City for Meetings Quest** ***A destination for dreamers and doers, Bloomington, Minnesota, boasts 40 hotels, 9,000 guest rooms and the world-famous Mall of America***

Meetings Quest will provide unique programming and highlight all that Bloomington, Minnesota, has to offer when the event is held there, July 13–14. Presented by *Association News* and hosted by the Bloomington Convention & Visitors Bureau, Meetings Quest is the nation's longest-running series of educational and networking events for corporate and association meeting planners.

"Selecting Bloomington as a host destination for Meetings Quest was an easy decision," said Timothy Schneider, publisher of *Association News*, which organizes Meetings Quest. "The city already has a great meetings and event infrastructure in place and is constantly updating its resources for planners. There is no doubt that Meetings Quest attendees will be impressed by what Bloomington has to offer."

Bloomington offers more than 40 hotels and more than 9,000 guest rooms, boasting the largest concentration of hotels in the state of Minnesota. Popular meeting hotels include the Radisson Blu Mall of America, the Minneapolis Airport Marriott and the Sheraton Bloomington Hotel. Brand new hotels include the Hyatt Regency/Bloomington-Minneapolis and the JW Marriott/Minneapolis–Mall of America, which will serve as the host hotel for Meetings Quest.

Attractions, activities and restaurants are abundant in the city of Bloomington. As the largest mall in the United States, the 4.2 million-square-foot Mall of America recently underwent a \$325 million renovation and expansion. It is home to more than 520 stores and 50 restaurants.

In addition to the Mall of America, notable attractions include the Minnesota Zoo, Water Park of America and Mill City Museum. At the Meetings Quest Opening Celebration, attendees will have their own opportunity to sightsee on a chartered boat ride down the Mississippi River. The evening of networking will start with dinner at the Pool & Yacht Club.

For further information, please visit [MeetingsQuest.com](http://MeetingsQuest.com) or call (877) 577-3700. In addition to Meetings Quest in Bloomington in July, upcoming Meetings Quest events will be held in Atlantic City, March 14–15, 2017, and on Mississippi's Gulf Coast in 2018. Click [here](#) to watch the Meetings Quest video overview.

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For further press information, please contact Ann Shepphird: [Ann.Shepphird@SchneiderPublishing.com](mailto:Ann.Shepphird@SchneiderPublishing.com) or (310) 577-3700.

### **About the Bloomington Convention & Visitors Bureau**

The Bloomington Convention & Visitors Bureau is the official marketing organization for the city of Bloomington, Minnesota, and aggressively markets Bloomington area attractions and the surrounding communities to visitors around the world. Bloomington is located adjacent to Minneapolis and St. Paul, just minutes from the international airport, is the home of Mall of America, and is a premier destination for meetings, conventions and tourism. For more information, visit [bloomingtonmn.org](http://bloomingtonmn.org).

### **About Schneider Publishing**

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '16 will be held September 26–29, 2016, in Atlantic City, New Jersey. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

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