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Meetings Quest[®]

The Opening Celebration at Meetings Quest in Atlantic City Will Have Attendees Ready to “Boogie”

The evening event will include dinner, dancing and a DJ spinning tunes at the Tropicana Casino & Resort’s iconic Boogie Nights nightclub

Plans have been announced for the Opening Celebration at Meetings Quest in Atlantic City, New Jersey. Hosted by Meet AC and presented by *Association News*, Meetings Quest is the nation’s longest-running series of educational and networking events for association, corporate, government and religious meeting planners and will be held March 14–15 at the Borgata Hotel, Casino & Spa.

The Meetings Quest Opening Celebration on Tuesday, March 14, will occur on the city’s iconic Boardwalk and will include a memorable evening at the lively Boogie Nights. Located in the heart of the Tropicana Casino & Resort Atlantic City, Boogie Nights is dedicated to bringing back the magic of the 70s, 80s and 90s music scene. Attendees will have the opportunity to enjoy a buffet dinner before dancing the night away underneath the glittering disco ball.

“In addition to the tremendous variety of meeting facilities available to meeting planners in Atlantic City, we also wanted to showcase the city’s exciting nightlife,” said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. “We believe the Meetings Quest Opening Celebration at Boogie Nights will provide attendees with a sampling of the destination’s unique local flavor.”

Meetings Quest in Atlantic City will also include an educational program on Wednesday, March 15, with a series of entertaining and informative briefings featuring Darrell Gehrt of CrowdCompass by Cvent, Kathy Armistead Olen of Atticus Brand Partners, Josh Randle of the Miss America Organization and John Wentzell of Spectra. The industry experts will provide unique insights into maximizing every aspect of the attendee experience. In addition, a session on crisis management and event security will feature Steven Hacker, author of the monthly “Association Doctor” column for *Association News* and the former president of the International Association of Exhibitions & Events.

The Meetings Quest keynote address will feature seven-time Olympic medalist Shannon Miller, the most decorated Olympic gymnast in American history. Meetings Quest in Atlantic City will conclude with an appointment-based trade show on the afternoon of Wednesday, March 15.

For additional information, visit MeetingsQuest.com or call (877) 577-3700. Click [here](#) to watch the Meetings Quest video overview.

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About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America’s most-read magazine for association executives, and *SportsTravel*, the sports world’s event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world’s largest gathering of sports-event organizers. TEAMS ‘17 will be held October 30–November 2, 2017, in Orlando, Florida. TEAMS ‘18 will be held October 1–4, 2018, in Louisville, Kentucky. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). *Meet AC*, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

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