

The first. The best.™

# Meetings Quest®

## A Record Year in Event Bookings Increases Meeting-Planner Interest in Atlantic City

**Atlantic City is ready to welcome group events with more than 1.5 million square feet of meeting space and 16,000 hotel rooms**

Attendees at Meetings Quest will have the opportunity to experience first-hand the transformation that's occurring in Atlantic City when Meetings Quest is held March 14–15 at the Borgata Hotel, Casino & Spa. Long known as a seaside gaming resort, Atlantic City has increased its profile nationally in recent years as a versatile and affordable destination for meetings, conventions and trade shows. Hosted by Meet AC and presented by *Association News*, Meetings Quest is the nation's longest-running series of educational and networking events for association, corporate, government and religious meeting planners.

"When it came to selecting the next host destination for Meetings Quest, Atlantic City was an obvious choice," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. Last year, Atlantic City set a new record with 260 meetings and conventions booked, representing 289,422 future room nights committed to groups. "Atlantic City also hosted our company's TEAMS Conference & Expo—the world's largest gathering of sports-event organizers—and achieved a 98% approval rating among our attendees," said Schneider. "We look forward to returning to Atlantic City, this time to introduce the destination to a wide variety of corporate and association meeting planners."

For meetings and events, Atlantic City offers more than 1.5 million square feet of meeting space across a number of venues and more than 16,000 hotel rooms. A meetings and conventions mainstay, the Atlantic City Convention Center provides 500,000 square feet of contiguous exhibit space as well as 45 meeting rooms offering nearly 110,000 square feet of space. Another notable venue—and the newest addition to Atlantic City's meetings scene—is the \$125 million Harrah's Waterfront Conference Center, which features 100,000 square feet of function space.

Atlantic City is also home to an abundance of attractions, restaurants, retail and recreational activities, many of which can be found on the city's historic, 5-mile Boardwalk. Atlantic City's culinary scene is thriving as top chefs including Bobby Flay, Guy Fieri and Gordon Ramsay have opened signature restaurants there. A diverse range of shopping options include Tanger Outlets The Walk, The Playground at Caesars and The Quarter at the Tropicana Casino & Resort. At the Meetings Quest Opening Celebration, attendees will have the opportunity to experience the energy of the iconic Boardwalk at the Tropicana's Boogie Nights.

For further information or to register, please visit [MeetingsQuest.com](http://MeetingsQuest.com) or call (877) 577-3700. Click [here](#) to watch the Meetings Quest video overview.

###

### Tweet this:

A record year in event booking increases meeting-planner interest in Atlantic City [bit.ly/2kloo9t](http://bit.ly/2kloo9t) @MeetingsQuest @Meet\_AC

Follow **Meetings Quest**: [Twitter](#), [Facebook](#) and [Instagram](#)

For further press information, please contact Ann Shepphird: [Ann.Shepphird@SchneiderPublishing.com](mailto:Ann.Shepphird@SchneiderPublishing.com) or (310) 577-3700.

### About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to Meetings Quest, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '17 will be held October 30–November 2, 2017, in Orlando, Florida. TEAMS '18 will be held October 1–4, 2018, in Louisville, Kentucky. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

### About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). *Meet AC*, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

*Association News*, *Meetings Quest*, *SportsTravel*, and *TEAMS* are registered trademarks of Schneider Publishing.

**SCHNEIDER**  
Publishing

ASSOCIATION news®  
[AssociationNews.com](http://AssociationNews.com)

Meetings  
Quest®  
[MeetingsQuest.com](http://MeetingsQuest.com)

*SportsTravel*®  
[SportsTravelMagazine.com](http://SportsTravelMagazine.com)

TEAMS®  
[TEAMScconference.com](http://TEAMScconference.com)