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Meetings Quest[®]

Destinations From Coast to Coast Exhibit at Meetings Quest in Atlantic City

The excitement is building as Meetings Quest will feature exhibitors from meetings destinations around the country when it is held March 14–15 at the Borgata Hotel, Casino & Spa in Atlantic City, New Jersey. Hosted by Meet AC and presented by *Association News*, Meetings Quest is the nation's longest-running series of educational and networking events for association, corporate, government and religious meeting planners.

"We are very pleased by the number of destinations that have signed up to exhibit at Meetings Quest in Atlantic City," said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. "From Newark in the East to Bloomington, Minnesota, in the Midwest to Denver and Albuquerque in the West, we are seeing interest from destinations around the country. We look forward to connecting meeting planners with these prospective host cities and many others."

According to Schneider, destinations that have committed to Meetings Quest in Atlantic City include Mississippi's Gulf Coast, Valley Forge and Plano, Texas. Meetings Quest will include an Opening Celebration on the iconic Atlantic City Boardwalk, a half-day of hot-topic educational programming featuring expert presenters, a motivational keynote address, a luncheon and an afternoon appointment-based expo.

In Atlantic City, Darrell Gehrt of CrowdCompass by Cvent, Kathy Armistead Olen of Atticus Brand Partners, Josh Randle of the Miss America Organization and John Wentzell of Spectra will provide unique insights into maximizing every aspect of the attendee experience. In addition, a session on crisis management and event security will feature Steven Hacker, author of the monthly "Association Doctor" column for *Association News* and the former president of the International Association of Exhibitions & Events. The keynote address will feature seven-time Olympic medalist Shannon Miller, who will discuss how the gold-medal mindset leads to victory, whether at the Olympic Games, in an exhibition hall or a boardroom. Meetings Quest will conclude with a drawing for cash prizes and a Departure Lounge, which will provide a final opportunity for business networking.

For those wishing to increase the business they book from meeting and event planners, there is still time to reserve exhibit space at Meetings Quest in Atlantic City. For further information, please visit MeetingsQuest.com or call (877) 577-3700. In addition to Meetings Quest in Atlantic City in March, upcoming Meetings Quest events will be held in Plano, Texas, and Mississippi's Gulf Coast. Click [here](#) to watch the Meetings Quest video overview.

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For further press information or to request credentials to cover Meetings Quest, please contact Ann Shepphird:
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About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America's most-read magazine for association executives, and *SportsTravel*, the sports world's event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world's largest gathering of sports-event organizers. TEAMS '17 will be held October 30–November 2, 2017, in Orlando, Florida. TEAMS '18 will be held October 1–4, 2018, in Louisville, Kentucky. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). *Meet AC*, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

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