

Winter Storm Stella Forces Rescheduling of Meetings Quest in Atlantic City

Thanks to quick cooperation from host city and host venue, Meetings Quest will now be held June 28–29, 2017

A massive winter storm expected to slam the Northeast has forced the rescheduling of Meetings Quest in Atlantic City to June 28–29, 2017. The event was scheduled for this week at the Borgata Hotel, Casino & Spa in Atlantic City.

“No meeting planner ever wants to postpone an event,” said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. “But thanks to our great partners at Meet AC and the Borgata Hotel, Casino & Spa, we have been able to reschedule Meetings Quest within a few hours of deciding to postpone it,” said Schneider. “We look forward to offering our attendees the chance to experience what makes Atlantic City such an outstanding destination for meetings and conventions. Chief among those things are a world-class convention bureau and venues that truly understand the meetings industry.”

“Atlantic City is pleased to be hosting the Meetings Quest conference, and we are delighted that Meetings Quest attendees will now get to experience Atlantic City during one of our peak seasons,” said Jim Wood, president and CEO of Meet AC. “Hosting Meetings Quest will allow us to showcase Atlantic City and its meeting and convention options to the meeting planners who attend Meetings Quest. It’s just one more example of how Meet AC is continuing its efforts in growing our meetings and convention market.”

Atlantic City attracts 27 million visitors annually and is home to attractions such as the iconic Boardwalk, which features casinos, hotels, entertainment and eateries. An ideal destination for conferences and events of all sizes, Atlantic City welcomes groups with 15,630 hotel rooms and more than 770,000 square feet of citywide meeting space, ranging from the 600,000-square-foot Atlantic City Convention Center to smaller event facilities.

For further information, please visit MeetingsQuest.com or call (877) 577-3700. In addition to Meetings Quest in Atlantic City, upcoming Meetings Quest events will be held in Plano, Texas, and on the Mississippi Gulf Coast. Click [here](#) to watch the Meetings Quest video overview.

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About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America’s most-read magazine for association executives, and *SportsTravel*, the sports world’s event magazine. In addition to Meetings Quest, Schneider Publishing organizes the TEAMS Conference & Expo, the world’s largest gathering of sports-event organizers. TEAMS ‘17 will be held October 30–November 2, 2017, in Orlando, Florida. TEAMS ‘18 will be held October 1–4, 2018, in Louisville, Kentucky. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). *Meet AC*, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

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