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Meetings Quest[®]

Meetings Quest in Atlantic City Supports Global Meetings Industry Day

Meetings Quest—the nation’s longest-running series of educational and networking events for meeting planners—has announced its support for the second annual Global Meetings Industry Day, which is being celebrated April 6 in Africa, Europe and North America. Led by the U.S. Travel Association’s Meetings Mean Business Coalition, Global Meetings Industry Day aims to shine a light on the real impact that meetings and events have on businesses, economies and communities.

On April 6, meeting professionals, association chapters, corporations, destinations and other supporters will hold events around the world to support this day of advocacy. Events include rallies, press conferences, speaker panels, educational events, award presentations and proclamations. Local chapters of industry organizations and other industry-related companies and partners are encouraged to organize or attend events; engage with local elected officials and business leaders; participate in online conversations; and spread the word through their social media networks.

When Meetings Quest is held at the Borgata Hotel, Casino & Spa in Atlantic City, New Jersey, March 14–15, it will reinforce the same principles upon which Global Meetings Industry Day was founded. Hosted by Meet AC and presented by *Association News*, Meetings Quest will include an Opening Celebration on the iconic Atlantic City Boardwalk, a half-day of hot-topic educational programming featuring expert presenters, a luncheon with a keynote speaker and an afternoon appointment-based expo. Destinations from around the country have committed to exhibit at Meetings Quest, which will allow the meeting planners in attendance to experience Atlantic City and connect with an array of prospective host cities.

“Meetings Quest is proud to once again support Global Meetings Industry Day,” said Timothy Schneider, president and CEO of Schneider Publishing, which publishes *Association News* and organizes Meetings Quest. “Despite the uncertainty surrounding the recent travel restrictions, we stand behind the importance of travel as a way to strengthen the meetings and events industry. At Meetings Quest in Atlantic City, we look forward to facilitating valuable face-to-face interaction between meeting planners and destinations from coast to coast.”

“Hosting Meetings Quest is a great way to promote Atlantic City as a dynamic meetings and conventions destination,” said Jim Wood, president and CEO of Meet AC. “We are pleased that Meetings Quest supports Global Meetings Industry Day and we look forward to welcoming Meetings Quest attendees to Atlantic City.”

For further information, visit MeetingsQuest.com or call (877) 577-3700. Click [here](#) to watch the Meetings Quest video overview.

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For further press information or to request credentials to cover Meetings Quest, please contact Ann Shepphird: Ann.Shepphird@SchneiderPublishing.com or (310) 577-3700.

About Schneider Publishing

Schneider Publishing is the parent company of *Association News*, America’s most-read magazine for association executives, and *SportsTravel*, the sports world’s event magazine. In addition to *Meetings Quest*, Schneider Publishing organizes the *TEAMS Conference & Expo*, the world’s largest gathering of sports-event organizers. TEAMS ‘17 will be held October 30–November 2, 2017, in Orlando, Florida. TEAMS ‘18 will be held October 1–4, 2018, in Louisville, Kentucky. The group travel markets served by Schneider Publishing generate 156 million hotel room nights annually.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). *Meet AC*, a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

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