

Meetings Quest in Atlantic City Celebrates National Travel and Tourism Week

Meetings Quest—the nation’s longest-running series of educational and networking events for meeting planners—has announced its support for the 34th annual National Travel and Tourism Week, which is being celebrated May 7–13. During National Travel and Tourism Week, which is organized by the U.S. Travel Association, travel and tourism professionals across the country will unite to celebrate the power of travel and its broad economic impact on policymakers, business leaders, local media and the communities we live in. In addition to advocacy efforts throughout the week, Travel Rally Day on May 9 will feature various events at cities around the country. This year’s theme, “Faces of Travel,” will shine a spotlight on the people behind our nation’s travel industry.

When Meetings Quest is held at the Borgata Hotel, Casino & Spa in Atlantic City, New Jersey, June 28–29, it will reinforce the same principles upon which National Travel and Tourism Week was established in 1983. Hosted by Meet AC, Meetings Quest will include an Opening Celebration, a half-day of hot-topic educational programming featuring expert presenters, a keynote address by seven-time Olympic medalist Shannon Miller and an afternoon appointment-based expo.

“Meetings Quest is proud to support National Travel and Tourism Week,” said Timothy Schneider, organizer of Meetings Quest. “Whether you’re a destination marketing organization, a meeting planner or a supplier, being an advocate for travel helps to ensure the health and vitality of the meetings and events industry. At Meetings Quest in Atlantic City, we look forward to bringing all of those key players together for valuable face-to-face interaction.”

“We look forward to welcoming attendees to Atlantic City for Meetings Quest,” said Jim Wood, president and CEO of Meet AC. “Travel is an integral component of our industry and we are pleased that Meetings Quest supports National Travel and Tourism Week.”

For further information, visit MeetingsQuest.com or call (877) 577-3700. Click [here](#) to watch the Meetings Quest video overview.

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For further press information or to request credentials to cover Meetings Quest, please contact jlee@ntmlc.com or (877) 577-3700.

About Northstar Travel Group

[Northstar](#) is the owner of well-known brands including Travel Weekly, TravelAge West, Business Travel News, Successful Meetings, Meetings & Conventions, Travel Weekly China, Incentive, M&C China, and Web in Travel. The company produces more than 50 face-to-face events in 13 countries in retail travel, corporate travel, travel technology, and the meetings industry. In addition, Northstar owns Phocuswright, the leading research, business intelligence, and event producer serving the fastest growing segment of the travel industry, online travel distribution. Northstar is also the majority shareholder in Inntopia, the leading SaaS e-commerce software provider serving the mountain destination, activities, and specialty destination travel markets.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). [Meet AC](#), a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.