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Meetings Quest[®]

Meetings Quest in Atlantic City to Address Hottest Topics in Event Planning

Expert advice from industry leaders, an Opening Celebration on the Boardwalk, and a keynote address from Olympian Shannon Miller are on the agenda

The agenda at Meetings Quest, which will take place June 28–29, will include educational sessions on event security and contract negotiations. Hosted by Meet AC and held at the Borgata Hotel, Casino & Spa in Atlantic City, New Jersey, Meetings Quest is the nation's longest-running series of educational and networking events for meeting planners.

On June 28, the Meetings Quest Opening Celebration will take place on the city's iconic Boardwalk and beach. The evening will kick off at LandShark Bar & Grill, where attendees will have a chance to stick their toes in the sand and enjoy food, beverages and live music. For those attendees wanting to see more of Atlantic City, Meet AC will provide complimentary rolling-chair tours of the Boardwalk.

On June 29, Meet AC President and CEO Jim Wood will welcome attendees to Meetings Quest. The event will continue with a full morning of educational programming. In the first session, "Your Market, Your Contracts and How You Negotiate Them," Jonathan Howe—founding partner of Howe & Hutton and general counsel for Meeting Professionals International—will discuss the key elements that need to be considered when negotiating hotel and venue contracts. In the second session, "Crisis Management and Event Security," Steven Hacker, the former president of the International Association of Exhibitions & Events, will provide an overview of the steps to take when organizing an event and how to respond should an event be affected by a crisis.

The morning will conclude with an inspirational keynote address from seven-time Olympic medalist Shannon Miller, the most decorated Olympic gymnast in American history. Miller will discuss how the gold-medal mindset leads to victory, whether at the Olympic Games, in an exhibition hall or a boardroom. Meetings Quest in Atlantic City will conclude with an afternoon appointment-based trade show, a drawing for cash prizes and a Departure Lounge, where attendees will have a final opportunity for business networking.

"It is our goal to provide valuable content and memorable experiences for Meetings Quest attendees," said Timothy Schneider, organizer of Meetings Quest. "At Meetings Quest in Atlantic City, attendees will be able to gain valuable face time with industry experts as well as enjoy all that America's original resort destination has to offer."

For further information, visit MeetingsQuest.com or call (877) 577-3700. Click [here](#) to watch the Meetings Quest video overview.

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For further press information or to request credentials to cover Meetings Quest, please contact jlee@ntmlc.com or (877) 577-3700.

About Northstar Travel Group

Northstar is the owner of well-known brands including Travel Weekly, TravelAge West, Business Travel News, Successful Meetings, Meetings & Conventions, Travel Weekly China, Incentive, M&C China and SportsTravel. The company produces the annual TEAMS Conference & Expo and more than 50 face-to-face events in 13 countries in retail travel, corporate travel, travel technology and the meetings industry. In addition, Northstar owns Phocuswright, the leading research, business intelligence and event producer serving the fastest growing segment of the travel industry, online travel distribution. Northstar is also the majority shareholder in Inntopia, the leading SaaS e-commerce software provider serving the mountain destination, activities and specialty destination travel markets.

About Meet AC

Meet AC, Inc. was officially formed as a 501(c)(6) organization on June 23, 2014. Prior to its formation, the Meetings and Convention sales and marketing group was operating under the Casino Reinvestment Development Authority (CRDA). [Meet AC](#), a tourism economic development agency, focuses on three primary objectives: sales, marketing and services.

